



ACCIDENTAL
GRINGO
TRAVEL GUIDES

Mexico You Feel, Not Just See.

**FREE
EXPLORER
GUIDE**



TULUM

BEACHES, RUINS & LOCAL VIBES

YOUR COMPLETE GUIDE TO TULUM'S BEST EXPERIENCES

Tulum is where ancient history meets boho paradise. From iconic ruins and white-sand beaches to jungle cenotes and world-class food, this guide helps you experience it all.



PICTURE PERFECT

Stunning beaches, jungle vibes, and Mayan ruins.



BEACH PARADISE

Turquoise waters, soft sand, and sunny days.



RICH HISTORY

Explore ancient Mayan sites and learn the culture.



LOCAL FLAVOR

Unique restaurants, beach clubs, and amazing coffee.



SUSTAINABLE TRAVEL

Respect nature, support locals, and travel responsibly.

TOP EXPERIENCES IN TULUM

1 TULUM RUINS



Visit the iconic oceanfront Mayan ruins and enjoy incredible views.

🕒 1-2 HOURS

2 PLAYA PARAÍSO



One of the most beautiful beaches in the Riviera Maya.

🕒 2-4 HOURS

3 GRAN CENOTE



Swim, snorkel, and admire crystal-clear waters in a natural cavern.

🕒 1-2 HOURS

4 TULUM TOWN



Explore boutiques, art murals, cafes, and local vibes.

🕒 2-3 HOURS

5 SFER IK TULUM



Top art park with giant sculptures and jungle installations.

🕒 2-3 HOURS

6 BEACH CLUB DAY



Relax at a beach club with great food, music, and ocean views.

🕒 HALF DAY



LOCAL INSIDER TIP

Arrive early at the ruins (8:00 AM) to beat the crowds and heat. Don't forget reef-safe sunscreen! 🌞

WHAT TO BRING



Reef-safe sunscreen



Hat



Water bottle



Swimsuit



Cash (small bills)



Camera



Comfortable shoes



BEST TIME TO VISIT

NOVEMBER – APRIL

Best weather, sunny days, and lower humidity.



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SCAN ME!

Travel guides,
maps & tips! ➔





TULUM MAP & KEY SPOTS



LOCAL EATS YOU'LL LOVE



Hartwood
Farm-to-table in a jungle setting.

\$\$\$



Arca
Creative Mexican cuisine.

\$\$\$



Taquería Honorio
Best tacos in town!

\$



Matcha Mama
Healthy bites & great coffee.

\$\$



Raw Love Café
Plant-based & delicious.

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HOW TO GET THERE



BY ADO BUS

From Cancun: 2 hrs
From Playa del Carmen: 1 hr



BY CAR / RENTAL CAR

Via 307 Highway
Easy drive with beautiful scenery.



BY SHUTTLE

Shared or private shuttles available from airports and hotels.



GETTING AROUND TULUM



BICYCLE

Best way to explore Tulum town and beaches. Bike lanes available.



SCOOTER

Fun and easy for short distances.



TAXI / COLLECTIVO

Taxis available everywhere. Collectivos (vans) are affordable.



MUST-DO ACTIVITIES



EXPLORE TULUM RUINS

Oceanfront views and Mayan history. A must-see!



SWIM IN CENOTES

Crystal-clear waters in stunning natural cenotes.



RELAX ON BEAUTIFUL BEACHES

From Playa Paraíso to Ziggy Beach, paradise awaits.



ENJOY LOCAL FOOD

Fresh seafood, Tacos de Pescado, and delicious Yucatecan dishes.



GET ACTIVE

Try Tulum Jungle Gym or bike around town and beaches.



BEACH GUIDE



PLAYA PARAÍSO

- ✓ Calm waves
- ✓ Soft white sand
- ✓ Great for photos
- ✓ Arrive early!



ZIGGY BEACH

- ✓ Beach clubs & music
- ✓ Perfect for relaxing
- ✓ Stunning sunsets
- ✓ Great vibes



SAFETY & QUICK TIPS

- ✓ Keep valuables secure.
- ✓ Use reef-safe sunscreen.
- ✓ Respect nature and wildlife.
- ✓ Stay hydrated and wear a hat.
- ✓ Cash is king in small places.

AMAZING DAY TRIPS FROM TULUM



COBÁ
45 min



CHICHÉN ITZÁ
1.5 hrs



SIAN KA'AN
1 hr



HOLBOX
2.5 hrs



VALLADOLID
1 hr

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